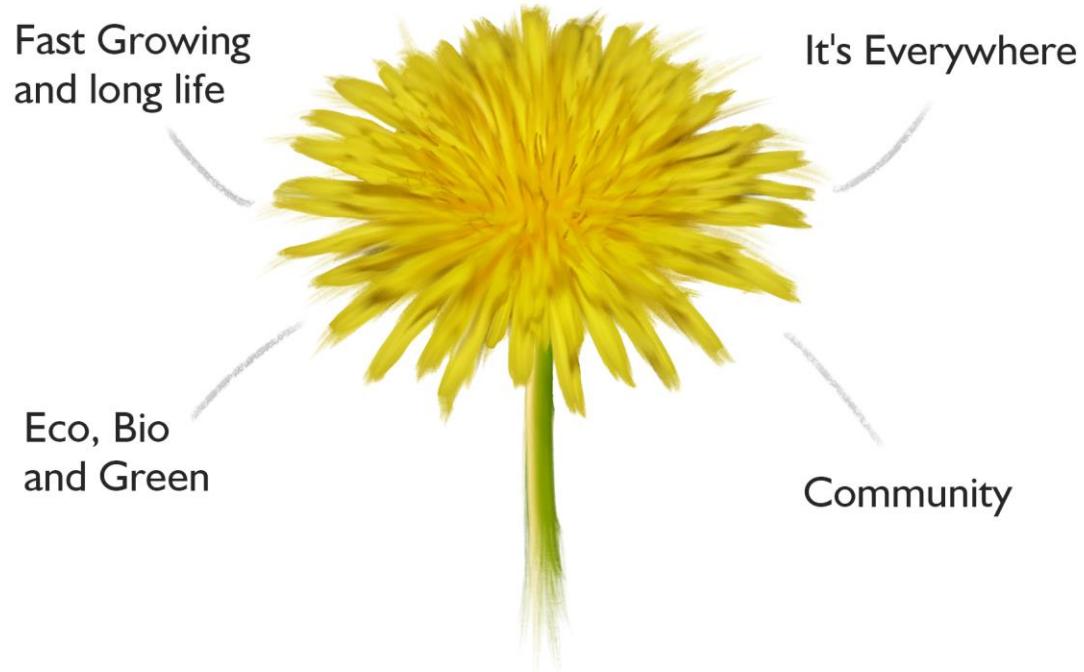


Naming Contest Example

Dandelion



Dandelion is an eco-plant that is loaded with vitamins and minerals that contribute to better health and long life. The same is our House, it's made of durable eco-materials where living in such a house enables or their residents better health and long life.

Brand name example

Name: Dandelion

Why Dandelion?

- Dandelion is an eco-plant that is loaded with vitamins and minerals that contribute to better health and long life. Same as our House, that is made from durable eco-materials where living in such house enables for their residents better health and long life.
- Everyone can identify this type of flower it's unique and the cheerful face of the dandelion is a sweet reminder of home. So that is why it's also our home/solution, recognizable by everyone for its unique style.
- This flower is common in every garden and any place in the world, therefore our solution can be built anywhere, all around the world.
- Dandelions are good for your land. Their wide-spreading roots loosen hard-packed soil, aerate the earth and help reduce erosion. With our housing solution, environmental protection starts from the foundation. When assembled in their final location, our houses do not require any digging, leaving the environment untouched.
- Dandelions are masters of survival. It's because they are fast growers and their lifespan is long. Our Solutions can be built very quickly and delivered in a record time. They are assembled in 3 hours and they are a permanent home.
- The round shape of this flower represents the way of building communities which will be in the same circular shape. Our community will also serve as a home education hub and a place where people can share resources, living space, and have emotional support, we will create a more cooperative way of life, treading lightly on our Earth, whilst making an impact that can inspire others to do the same.
- Dandelion flowers open each morning and close each night, which means it is also modular.

You just have to close your eyes, make a wish, and blow the seeds of dandelion into the air. It is that simple, make a wish and your "flying" home is right there for you.